



Bragança's Application to the UNESCO Creative Cities Network, in the Gastronomy Category

SHARPEN RELATIONS

Letter of Principles

Under the motto “**Sharpen Relations**”, the Municipality of Bragança is promoting the congregation of wills and the union of efforts, in order to better carry out the Bragança's Application to the UNESCO Creative Cities Network, in the Gastronomy category, an initiative formalized through the subscription of this Letter of Principles.

The relationships framed by this Letter of Principles can be sharpened in various forms, listed below. Nevertheless, there will certainly be a common point in all the signatories of this Letter: the recognition of the quality and creativity of Bragança's Gastronomy and the importance of its valorization and promotion, together with the conviction that this “culinary art” should be revitalized and preserved and can contribute to the affirmation of Bragança as an even more creative county that bets on a development model centered on its cultural and creative industries.

Bragança's Gastronomy is, as we all know, extremely rich and diversified. Rich, by the quality of the products, by the wisdom of those who cultivate and prepare them, by the traditions that maintain their authenticity, by the multiple cultural and gastronomic events held every year in all parishes, by the predominance of agriculture and cattle raising in the county's economy. Diversified, by the great variety of products and dishes, by the creativity of old and new Chefs who, embracing innovation, are introducing fusion dishes in the Transmontana Gastronomy, of which Bragança is the first ambassador.

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MUNICÍPIO DE BRAGANÇA
CÂMARA MUNICIPAL

Individuals, companies, associations, institutions and organizations, municipalities and other public or private entities, all are welcome to be “ambassadors” of this cause and to help consolidate a process that is intended to be widely participated, pluralistic, and inclusive.

The undersigned signatories of this Letter of Principles commit themselves, to the best of their individual or collective capacities, to collaborate with the Municipality of Bragança to achieve the following objectives:

- Express their support to the Bragança's Application to the UNESCO Creative Cities Network, in the Gastronomy category, either formally through a short written or video testimony, or through the disclosure and appreciation of the Application in the context of their personal and professional relationships.
- Collaborate/participate in initiatives and events dedicated to the Bragança's Application to the UNESCO Creative Cities Network, in the Gastronomy category, and even in other initiatives and events related to Gastronomy and the cultural and creative industries.
- Sponsor activities and initiatives dedicated to the Bragança's Application to the UNESCO Creative Cities Network, in the Gastronomy category.

Letter of Principles signed in Bragança, on June 1st, 2023.

For the Municipality of Bragança

UNESCO Creative City of Gastronomy of Tsuruoka

Hernâni Dias

Alexis Crump and Haruka Endo