

**Ms. Audrey Azoulay**  
Director-General of UNESCO  
UNESCO Creative Cities Network  
Culture Sector, Division of Creativity  
7 Place de Fontenoy  
75007 Paris, France

Lisbon, January 30, 2025

Subject: Formal letter of support to Bragança application as City of Gastronomy to the UNESCO Creative Cities Network

Dear Ms. Audrey Azoulay,

I am writing as President of the Associação da Hotelaria, Restauração e Similares de Portugal – AHRESP (Hotel, Restaurant and Similar Association of Portugal), to express my personal and AHRESP support regarding the registration of the city of Bragança as a member of the UNESCO's Creative Cities Network of Gastronomy. AHRESP was born in 1896. Currently, it is the largest business association in the defense and representation of a sector that is one of the most important engines of development and the economy of Portuguese society: Tourism.

The Gastronomy of Trás-os-Montes and, namely, the Gastronomy of Bragança, is, as we all know, extremely rich and diversified.

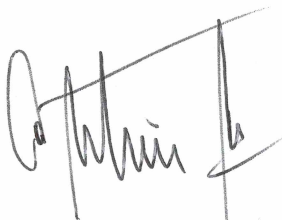
Rich, by the quality of the products, by the wisdom of those who cultivate and prepare them, by the traditions that maintain their authenticity, by the multiple cultural and gastronomic events held every year in all places, by the predominance of agriculture and cattle raising in the county's economy.

Diversified, by the great variety of products and dishes, by the creativity of old and new Chefs who, embracing innovation, are introducing fusion dishes in the Gastronomy of Trás-os-Montes, of which Bragança is a first line ambassador.

Bragança's experience and capacity to work in partnership will certainly contribute to enrich the already very competent UNESCO Creative Cities Network.

And in this sense, we affirm our support to Bragança's application!

Thank you for your consideration,  
Yours truly,



Carlos Moura, President